

ARBONNE. 

FC5 /fresh cell 5

JON MOE
PHOTOGRAPHY

Shoot: November 14-18, 2008
St. Lucia, Caribbean

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PERSONNEL

Client	ARBONNE INTERNATIONAL LLC. 3 Park Plaza, Suite 1000 Irvine, CA 92614 949.705.3600	
	Mark Patterson Director, Creative Services	949.502.1913 cell Markpatterson@arbonne.net
	Martha Christiansen Graphics Designer	949.433.9740 cell 949.331.5828 cell in St. Lucia Mchristensen@arbonne.com
	Arlette Madenlian Creative Design Supervisor	949.705.3359 cell Amadenlian@arbonne.com
	Cheri Dozier Receptionist/Marketing Assistant/ EOA Team Member	Direct: 949.705.3600 Voicemail: 949.705.3209 cdozier@arbonne.com
Photography	Jon Moe Photography 245 West 29 th Street #401 New York, New York 10001	
	Jon MoePhotographer	212.244.7588 Office 917.375.2117 cell info@jonmoe.com jonmoe@jonmoe.com www.jonmoe.com
	Mark Robinson, Producer Florida Caribbean Productions	305.667.7000 305.213.0400 cell mark@markrobinson.tv www.markrobinson.tv

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CREW LIST

Photographer	Jon Moe	212.244.7588 Office 917.375.2117 cell ionmoe@ionmoe.com
Producer	Mark Robinson	305.667.7000 305.213.0400 cell mark@markrobinson.tv
Cinematographer	Slade Combs	917.386.7289 cell slade@culturenyc.com
Photo Assist 1 st	Josh Lyle Maready	917.494.9758 cell joshmaready@gmail.com
Photo Assist 2 nd	Anna Ritsch	347.331.2350 cell anna.ritsch@gmail.com
Stylist	Sandree M. Soich	305.915.4230 cell 305 981 4228 home soichy@bellsouth.net
Stylist assistant	Veronica Garrote	305.968.6705 cell
Make-up	William Brasfield (Billy)	646.894.3662 cell Billy Bridget Flaherty - Booker bridgetf@art-dept.com
Hair	Stephen Rose	646.712.2058 cell Stephen Bridget Flaherty - Booker bridgetf@art-dept.com

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MODELS



Ana Beatriz Barros



Elisandra Tomacheski



Faduma Ali Siad (Fatima)



Katherine Hanae Mayeda (Hana)

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MODELS (continued)



Valariya Melnyk

ARBONNE INTERNATIONAL® LLC.
3 Park Plaza, Suite 1000 | Irvine, CA 92614

F C 5 - Fresh Cell Five
St. Lucia, W. I.

Jon Moe Photography
245 West 29th Street #401
New York, New York 10001
212 244-7588

November - 2008

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1
2	3	4	5	6 Location search	7 Locattion search	8 Prep
16 Prep	17 Prep Locations confirmed	18 Prep Models booked Stylist shops	19 Producer travels Stylist shops	20 Jon Moe travels Mark/Martha travel Location survey	21 Location survey Crew travels Models travel: Elisandra, Fatima, Hana	22 SHOOT Elisandra Fatima Hana
23 SHOOT Elisandra Fatima Hana Ana arrives PM	24 Elisandra departs AM SHOOT Ana Fatima Hana	25 Departure - All	26	27	28	29
30	1	2	3	4	5	6

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LOCATION VILLA FIREFLY



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LOCATION VILLA BLISS



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LOCATION BOTANICAL GARDENS



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LOCATION FALLS





St Lucia [SLU], Saint Lucia

Latitude 14° 01' N
Longitude 61° 00' W
Magnetic Declination 15° W



Time Zone: UTC -4
Atlantic Standard Time AST
Does not use Daylight Saving Time

*Azimuth Bearings are given for Magnetic North. Do Not correct your compass for Magnetic Declination.
The Magnetic Declination has been used in the calculations.*

		<i>Dawn</i>	<i>AZ</i>	SUNRISE	<i>Day Length</i>	SUNSET	<i>AZ</i>	<i>Dusk</i>
Sun	11/16/08	5:49 AM	124°	6:05 AM	11:28	5:33 PM	266°	5:49 PM

Sunday, November 16, 2008

15 minute intervals

AZ°- Azimuth ALT°- Altitude

<u>AZ°</u>	<u>ALT°</u>		<u>AZ°</u>	<u>ALT°</u>		<u>AZ°</u>	<u>ALT°</u>		<u>AZ°</u>	<u>ALT°</u>
122	-8		140	34		200	57		254	30
123	-4		142	37	9AM	206	57		255	26
6AM 124	-1		145	40		213	56		257	23
125	2		148	43		218	54	4PM	259	20
126	5		151	45		1PM 224	53		260	17
127	8		155	48	10AM	229	51		261	13
7AM 128	12		159	50		233	49		263	10
129	15		164	52		237	46	5PM	264	7
131	18		169	54		2PM 240	44		265	3
132	22		175	55	11AM	244	41		266	0
8AM 134	25		181	56		247	38		267	-3
136	28		187	57		249	36	6PM	267	-6
138	31		193	57		3PM 251	33			

